

# fashion calendar

JUNE 27,

1966

RUTH FINLEY, PUBLISHER

TR 9-2343 / ISSUED WEEKLY / 26th YEAR

8 EAST 77th STREET / NEW YORK, N. Y. 10021

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# FASHION CALENDAR

NOTE: Although listings are repeated until the scheduled date of each event, they frequently incorporate IMPORTANT CHANGES. A CAREFUL CHECK OF EVERY issue will, therefore, yield maximum use of FASHION CALENDAR to the reader...Ruth Finley, Editor.

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
<u>WEEK ENDING FRIDAY, JUNE 24, 1966</u>			
Thursday June 23 12:00 Noon Luncheon	PRESS PREVIEW OF PRINTED SILKS First collection of printed silks, designed by Julian Tomchin. For the press, by invitation. Contact: Julian Tomchin, OX. 5-8630.	CHARDON-MARCHÉ (119 WEST 40TH STREET)	FOUR SEASONS RESTAURANT 99 EAST 52ND STREET
Thursday June 23 6:00 P.M.	CUSTOMER SHOWING OF BRIDAL FASHIONS For tickets, contact: Edith Sweeney. Publ.: Gloria Phillips, WI. 7-9600.	FRANKLIN SIMON	SHERATON-ATLANTIC HOTEL BALLROOM
Beginning Thursday June 23	FABRICS FOR RESORT, HOLIDAY, SPRING Couleur's collection of fabrics for Resort, Holiday, and Spring. By appointment. Contact: CH. 4-1910.	COULEUR FABRICS COMPANY	1410 BROADWAY BALLROOM
Beginning Thursday June 23	FUR COATS AND BOUTIQUE SPORTSWEAR "The Animal Kingdom"--imported stencilled rabbit fur coats in animal patterns; also boutique sportswear, including scarves and sweaters. Contact: WI. 7-6122.	ELLEN LOCKWOOD	1410 BROADWAY SHOWROOM - 19TH FLOOR
Thursday June 23- June 25	WORLD BEAUTY AND TALENT PAGEANT "Stars of the World," international contest. Finals will be held Saturday evening, June 25. Publicity: Gene Schoor, 245-1563 or CH. 3-6139.	STARS OF THE WORLD PAGEANT	N.Y. HILTON HOTEL BALLROOM
June 24	ALTMAN RELEASE--New stainless steel. (Preview, June 22)		
Friday June 24 5:30 P.M.- 7:30 P.M.	CUSTOMER SHOWING OF BRIDAL FASHIONS Admission by ticket (free) available in bridal department, 4th floor. Publicity: Margot Infantino, LO. 4-3300.	GIMBELS	6TH FLOOR AUDITORIUM
Saturday June 25 1:00 P.M.	CUSTOMER SHOWING OF BRIDAL FASHIONS Formal bridal show for customers. Tickets: \$1.00 each, at A & S bridal salon, 3rd floor. Publicity: Jackie Landesman, TR. 9-7112.	ABRAHAM & STRAUS	BROOKLYN ACADEMY OF MUSIC - OPERA HOUSE
Saturday June 25 1:00 P.M.	BRIDAL FASHION SHOW FOR CUSTOMERS Open to public. Publicity: Kay Robinson, OR. 9-7800.	B.ALTMAN & COMPANY	3RD FLOOR BRIDAL SALON
Sunday June 26- June 30	XMAS DISPLAY MARKET WEEK IN CHICAGO Theme: "A Red, White, and Blue Christmas." Contact: Gabriel Valenti, BR. 9-0460.	NATIONAL ASS'N OF DISPLAY INDUSTRIES	EDGEWATER BEACH HOTEL CHICAGO, ILLINOIS



<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
<u>WEEK BEGINNING MONDAY, JUNE 27, 1966</u>			
Monday June 27 9:00 A.M.- 11:00 A.M.	PRESS PREVIEW: CARPET COLOR INNOVATIONS "Chamber of Change"--Dow Badische carpet color innovations. By invitation. Contact: Hilda Kassell at Ruth Hammer Assoc., 246-4818.	DOW BADISCHE COMPANY	STATLER-HILTON HOTEL 7TH AVE. & 33RD STREET
Monday June 27 12:00 Noon Cocktails- Luncheon	PREVIEW: EMILIO PUCCI AIRLINE WARDROBE "Far East to North"--Braniff International hostess couture global wardrobe, designed by Emilio Pucci, who will be present to greet the press. By invitation. Publicity: Lida Livingston at Infoplan, 557-8552.	BRANIFF INTERNATIONAL	HOTEL PLAZA TERRACE ROOM
Tuesday June 28 8:30 A.M. Breakfast	FASHION SHOW: YOUNG INTERNATIONAL DESIGNERS Designers will be present at showing of fashions for Fall by Ariel and Victoire, John Michael, Mary Quant. By invitation. Contact: Nancy Smith, 957-6616.	J.C. PENNEY & COMPANY (1301 SIXTH AVENUE)	FOUR SEASONS RESTAURANT 99 EAST 52ND STREET
Tuesday June 28 11:30 A.M.	PRESS PREVIEW: FALL MILLINERY BY HALSTON Preview for press of Fall millinery, designed by Halston. By invitation. (For Release, Wed., June 29.) Publicity: Florence Neff, PL. 3-7300.	BERGDORF GOODMAN	2ND FLOOR
Tuesday June 28 12:00 Noon	CUSTOMER SHOWING OF BRIDAL FASHIONS Showing of Fall and Winter bridal collection. Commentator: Jean Luban, "Bride's Magazine." Open to public. Publicity: Joan Powers, PL. 9-2000.	BEST & COMPANY	3RD FLOOR EVENING DEPARTMENT
Tuesday June 28 4:00 P.M.- 7:00 P.M. Cocktails	ANNUAL PRESS PARTY Oneida's Silversmiths' annual press party of exciting new surprises and new patterns. Serving of two special cocktails, "Canadian Caboose" and "Rum Dummer Specials." For the press only, by invitation. Publicity: Ida Gillespie, LE. 5-6100.	ONEIDA SILVERSMITHS	99 PARK AVENUE SILVER TOWER-24TH FLOOR
Wednesday June 29 4:00 P.M. Cocktails	PREMIERE SHOWING OF AT-HOME FASHIONS Premiere showing of at-home fashions by Silvia Baldi of Fiorentina. For press and buyers, by invitation. Publicity: Luciana Sowaal at McGeehan & O'Connor Assoc., PL. 9-8150.	SILVIA BALDI OF FIORENTINA	ST. REGIS HOTEL VERSAILLES ROOM
Cancelled June 30	THE FASHION GROUP'S SHOWING OF FURS, ACCESSORIES, AND MILLINERY, ORIGINALLY SCHEDULED FOR THURS., JUNE 30 AT 12:00 NOON, HAS BEEN CANCELLED.		
July 4	INDEPENDENCE DAY (Legal Holiday)--Monday.		
Tuesday July 5 10:00 A.M. Champagne	CUSTOM HATS, COUTURE; FOR PRESS AND BUYERS Champagne Vernissage of Mr. John's fine-art-inspired collection of custom millinery, haute couture, dresses, suits, coats, couture furs, custom jewels and accessories for Autumn and Winter. By invitation. Publicity: Rose-Marie McCarthy and Ann Sanzo, PL. 7-1966.	MR. JOHN, INC.	24 WEST 57TH STREET SALON
Tuesday July 5 12:00 Noon	PREVIEW OF AUTUMN AND WINTER MILLINERY For press and buyers, by invitation. Contact: Miss Elizabeth, MU. 8-4410. Publicity: Eleanor Lambert, MU. 8-2130.	ADOLFO (22 EAST 56TH STREET)	ST. REGIS HOTEL VERSAILLES ROOM



NEW YORK COUTURE FORTY-SEVENTH NATIONAL PRESS WEEK (Beginning July 5)

Fall collections of leading designers for visiting press. Attendance by invitation.  
Press Director: Kittie Campbell, LA. 4-0461.

Tues., July 5: 7:00 P.M. N.W. AYER & SON (Cocktails and Show) . . . . .PIERRE-COTILLION  
8:00 P.M. " " " " " Dinner. . . . . PIERRE-BALLROOM

Wed., July 6: 8:00 A.M. DOROTHY GRAY (Breakfast & Film). . . . .PIERRE-BALLROOM  
9:30 A.M. ORIGINALA. . . . .PIERRE BALLROOM  
10:15 A.M. BEN REIG . . . . .PIERRE-BALLROOM  
\*11:00 A.M. Writing Period  
12:15 P.M. BURLINGTON INDUSTRIES (Luncheon) . . . . .MFO-TV (222 E.44)  
2:15 P.M. JUNIOR SOPHISTICATES . . . . .PIERRE-BALLROOM  
3:00 P.M. NAT KAPLAN . . . . .PIERRE-BALLROOM  
3:45 P.M. HARVEY BERIN (Karen Stark) . . . . .PIERRE-BALLROOM  
\*4:30 P.M. Writing Period  
5:30 P.M. NEW YORK FUR DRESSERS (Cocktails). . . . .PIERRE-BALLROOM  
7:00 P.M. THE SINGER COMPANY (Black Tie) . . . . .WALDORF-BALLROOM  
(\*Reception in Regency Room, 2nd floor, to meet Mrs. Min Matheson,  
Director, Union Label Division, ILGWU, during writing periods Wednesday

Thurs., July 7: 8:00 A.M. "ACCESSORAMA" (Breakfast). . . . .PIERRE-COTILLION  
9:30 A.M. HANNAH TROY. . . . .PIERRE-BALLROOM  
10:15 A.M. JACK SARNOFF (Molly) . . . . .PIERRE-BALLROOM  
11:00 A.M. LARRY ALDRICH (Marie McCarthy) . . . . .PIERRE-BALLROOM  
11:45 A.M. Writing Period and "Accessorama" . . . . .PIERRE-COTILLION  
12:15 P.M. AMER.INST.MEN'S & BOYS' WEAR (Luncheon). .PLAZA-BALLROOM  
2:15 P.M. NEW MATH IN BOYS' FASHIONS--MOD PLUS . . .PIERRE-BALLROOM  
(Mighty-Mac; Heiritier-Pro Unlimited; Rob Rcy; Shelby.)  
3:30 P.M. JOSEPH LOVE ("Tea and Happening"). . . . .PIERRE-BALLROOM  
4:30 P.M. EMBA MINK BREEDERS ASS'N (Cocktails) . . .PIERRE-BALLROOM  
6:00 P.M. Writing Period and "Accessorama" . . . . .PIERRE-COTILLION  
7:00 P.M. SEARS, ROEBUCK & CO. (Dinner). . . . .PLAZA-PERSIAN RM.

Fri., July 8: 8:00 A.M. AMF--"HARPER'S BAZAAR" (Breakfast) . . . .L'ETOILE RESTAURANT  
9:30 A.M. PATTULLO-JO COPELAND . . . . .PIERRE-BALLROOM  
10:15 A.M. TOWNLEY (Chuck Howard) . . . . .PIERRE-BALLROOM  
11:00 A.M. DAVIDOW. . . . .PIERRE-BALLROOM  
11:45 A.M. by BRANELL . . . . .PIERRE-BALLROOM  
12:30 P.M. DENIM COUNCIL (Luncheon) . . . . .PIERRE-BALLROOM  
2:00 P.M. SAM FRIEDLANDER (Bob Bugnand). . . . .PIERRE-BALLROOM  
2:45 P.M. JOBERE . . . . .PIERRE-BALLROOM  
3:30 P.M. "DAY OF BEAUTY" (Cocktails). . . . .PIERRE-COTILLION  
5:30 P.M. Writing Period and "Day of Beauty"  
7:00 P.M. DU BARRY (Dinner) "SURPRISE BEAUTY NEWS" .ST. REGIS-ROOF

Sat., July 9: 8:00 A.M. REED & BARTON (Hunt Breakfast) . . . . .ENGLISH GRILL  
10:00 A.M. ARBE . . . . .PIERRE-BALLROOM  
10:45 A.M. JEUNESSE . . . . .PIERRE-BALLROOM  
11:30 A.M. MONTE-SANO & PRUZAN. . . . .PIERRE-BALLROOM  
12:15 P.M. J.P. STEVENS & CO.(Luncheon) . . . . .FOUR SEASONS REST.  
2:30 P.M. CAMEO EVENING FASHIONS . . . . .PIERRE-BALLROOM  
3:15 P.M. VARIETY GROUP. . . . .PIERRE-BALLROOM  
(Nat'l Ass'n of Hosiery Mfrs.; Crompton Richmond; Lady  
Hathaway Sportswear (Melba Hobson); Lotte of Paul Parnes  
Int'l; Lawrence of London.)

(continued on following page)



## DATE

## WHAT'S GOING ON

## GIVEN BY

## WHERE

## NEW YORK COUTURE FORTY-SEVENTH NATIONAL PRESS WEEK (continued from page 3)

Sat., July 9: 6:30 P.M. AMERICAN PRINTED FABRICS (Cocktails) . . .PIERRE-BALLROOM  
9:00 P.M. CLAIROL (Buffet and entertainment) . . . .PLAZA 9-THE PLAZA

Sun., July 10: 8:00 A.M. VANITY FAIR MILLS (Breakfast in bed)  
12:00 Noon MILLINERY INST.OF AMERICA (Brunch) . . . .WALDORF-SERT RM.  
2:00 P.M. BURKE-AMEY . . . . .16 W.57TH STREET  
3:00 P.M. DESIGN-THAI. . . . .1 E.53RD STREET

TO BE ANNOUNCED

Tuesday July 5 DIAMOND DINNER FOR VISITING PRESS N.W. AYER & SON, INC. HOTEL PIERRE COTILLION & BALLROOMS  
7:00 P.M. "Diamonds To Dine With" and "Diamonds To Dance With"--N.W. Ayer (Auxiliary Member, N.Y. Couture) will show diamonds from Cartier, Van Cleef & Arpels, Harry Winston--with gowns of Du Pont fibers, especially designed for diamonds by Charles Kleibacker. Show at 7:20. Dinner--8:00 (Ballroom). By invitation. Publicity: Mildred Kosick, PL. 7-5700.

Wednesday July 6 PREVIEW: INTRODUCTION OF MAKEUP CONSULTANT DOROTHY GRAY (445 PARK AVENUE) HOTEL PIERRE BALLROOM  
8:00 A.M. "Cinema Toast and Champagne Breakfast"--to meet on film and in person, David Lawrence, special makeup consultant for Dorothy Gray. Introduction of new Fall makeup. By invitation. Publicity: Grace Rogers, PL. 5-6100.

Wednesday July 6 PREVIEW OF FALL MILLINERY IRENE OF NEW YORK 16 EAST 52ND STREET SALON - 6TH FLOOR  
9:30 A.M. Fall millinery collection of Irene and Rivera will be presented to press and buyers. By invitation. Contact: PL. 3-3032.

Wednesday July 6 PRESS PREVIEW OF FALL MILLINERY SALLY VICTOR, INC. (18 EAST 53RD ST.) REGENCY HOTEL PARK AVE.& 61ST STREET  
10:30 A.M. Preview of Sally Victor's Fall millinery collection. By invitation. Contact: PL. 3-7450.

Wednesday July 6 FALL FASHIONS AT LUNCHEON SHOW BURLINGTON INDUSTRIES MFO-TV; 222 E.44TH ST. STUDIO 7 - 6TH FLOOR  
12:30 P.M. Burlington (Auxiliary Member, N.Y. Couture) will present fashions '67 at luncheon. By invitation. Burlington contact: Florence Kyler Lentz, 554-5444. Publicity: Rosemary Sheehan, MU. 5-1280.

Wednesday July 6 SHOWING: FUR FASHIONS FOR VISITING PRESS NEW YORK FUR DRESSERS HOTEL PIERRE BALLROOM  
5:00 P.M.- The New York Fur Dressers (Auxiliary Member, N.Y. Couture) will present  
6:30 P.M. "Furs--Fine and Fanciful"--Fall fashions, by leading designers. By  
Cocktails invitation. Publicity: Phyllis Singer at Bell & Stanton, PL. 9-4800.

Wednesday July 6 "THE SINGER WORLD DESIGNER COLLECTION" THE SINGER COMPANY WALDORF-ASTORIA BALLROOM  
7:00 P.M. Fashion showing by The Singer Co.(Auxiliary Member, N.Y. Couture), designed for women who sew.(Black Tie) Reception at 7:00; dinner at 8:00; show at  
Reception- 9:30. By invitation. Publicity: Isabel Hamilton at J.Walter Thompson,  
Dinner MU.6-7000.

Wednesday July 6- OPEN HOUSE FOR VISITING PRESS CAPEZIO 9 WEST 61ST STREET AUDITORIUM-3RD FLOOR  
July 15 Capezio's Fall collection. Also, a special exhibit of theatrical costumes and shoes. Publicity: Jo Hopkins, JU. 6-2150.



DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Wednesday July 6- July 15	OPEN HOUSE: FALL JEWELRY FASHIONS Continuous showings of new Napier Fall-Winter jewelry fashions for local and out-of-town press. Contact: YU. 6-6633.	THE NAPIER COMPANY	530 FIFTH AVENUE SHOWROOM - 22ND FLOOR
Thursday July 7 8:00 A.M.- 5:00 P.M.	FIFTH EDITION OF ACCESSORY PRESS DAY "New Directions in Fashion Accessories"--(Auxiliary Member, N.Y. Couture) will present the news and views of fashion "pluses" for Fall-Winter by leading accessory designers and manufacturers. For visiting and local press at open house. Contact: Ann R. Silver, 247-8050.	LEADING MANUFACTURERS	HOTEL PIERRE COTILLION ROOM
Thursday July 7 8:30 A.M.- 6:30 P.M.	PRESENTATION OF FALL JEWELRY Fall collection of jewelry in the "Golden Manner"--for local and visiting press at open house. By invitation. Publicity: Charlotte Leff, CH.4-4300.	MONET JEWELRY (6 WEST 32ND STREET)	HOTEL DELMONICO L'ORANGERIE ROOM
Thursday July 7 9:00 A.M. Breakfast	PRESS PREVIEW: STEVENS' BED-BATH STUDIO "Bed, Bath, and the Look Ahead"--illustrated talk by Jack Lenor Larsen. By invitation. Publicity: Liane Waite at Infoplan, 557-8629.	J.P. STEVENS CO.	1460 BROADWAY SHOWROOM - 11TH FLOOR
Thursday July 7 11:00 A.M.- 4:30 P.M.	SHOWING: "A NEW GENERATION OF GLOVES" Informal (repeat) showing of June preview--"what the glove is doing to fashion, and what fashion is doing to the glove." By invitation. Publicity: Helen Sisson, CH. 4-0290.	HANSEN GLOVE CORP.	500 FIFTH AVENUE SHOWROOM - 3RD FLOOR
Thursday July 7 12:15 P.M. Luncheon	PRESS SHOWING: "MEN'S WEAR '66" American Institute of Men's and Boys' Wear (Auxiliary Member, N.Y. Couture) presentation of "Young At Any Age." For visiting press, by invitation. Publicity: Rion Bercovici, LT. 1-8210.	AMERICAN INSTITUTE OF MEN'S & BOYS' WEAR	HOTEL PLAZA BALLROOM
Thursday July 7 2:15 P.M.	PRESS SHOWING OF BOYS' FALL FASHIONS "New Math in Boys' Fashions--Mod Plus," presented by Mighty-Mac, Heiritier-Pro Unlimited; Rob Roy; and Shelby (Auxiliary Member, N.Y. Couture). By invitation. Publicity: Ann Karsian, LA. 4-8117.	FOUR MANUFACTURERS	HOTEL PIERRE BALLROOM
Thursday July 7 3:30 P.M. Tea	PRESS SHOWING OF CHILDREN'S WEAR "Tea and Happening"--Joseph Love (Auxiliary Member, N.Y. Couture) will present Fall-Winter children's fashions, designed by Robert Love. By invitation. Publicity: Ann Karsian, LA. 4-8117.	JOSEPH LOVE, INC.	HOTEL PIERRE BALLROOM
Thursday July 7 4:00 P.M. Cocktails	"AROUND AMERICA WITH EMBA MINK" Emba (Auxiliary Member, N.Y. Couture) will present fur fashions as shown in leading American stores. For the visiting press, by invitation. Contact: Trudy Suter at The Albert Woodley Co., MU. 2-6881. Publicity: Virginia Casey, 557-2402.	EMBA MINK BREEDERS ASSOCIATION	HOTEL PIERRE BALLROOM
Thursday July 7 6:00 P.M.	PRESS PREVIEW OF COLLEGE FASHIONS Preview for press of college fashions. By invitation. (For Release, Fri., July 8.) Publicity: Kay Robinson, OR. 9-7800.	B.ALTMAN & COMPANY	6TH FLOOR YOUNG COLONY



<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Thursday July 7 7:00 P.M. Dinner	DINNER, FASHION SHOW, ENTERTAINMENT Seventh edition of "A Night at the Persian Room"--cocktails, dinner, entertainment, and fashion presentation by Sears, Roebuck. For visiting press, by invitation. Publicity: John E. Terrell, 790-7801.	SEARS, ROEBUCK & CO.	HOTEL PLAZA PERSIAN ROOM
Thursday July 7- July 12	SPORTSWEAR FASHIONS BY JEANNE ESSIG "Key Club" informal showings for editors, 9:00 A.M. to 8:00 P.M., daily. By invitation. Publicity: Ruth Shaw, LO. 4-3113.	MAJESTIC SPECIALTIES (1410 BROADWAY)	HOTEL PLAZA SUITE 323
Friday July 8 8:00 A.M. Breakfast	BREAKFAST FASHION SHOW FOR PRESS Harper's Bazaar breakfast show for American Machine & Foundry, and Mister Pants. By invitation. Contact: Ann Buckles, Director of Public Relations, "Harper's Bazaar", PL. 1-2100.	HARPER'S BAZAAR	L'ETOILE RESTAURANT 1 EAST 59TH STREET
Friday July 8 9:00 A.M. Coffee	PREVIEW OF FALL MILLINERY Emme's Fall millinery at a preview for press and buyers. Show at 9:30 A.M. By invitation. (For Release, Mon., July 11.) Publicity: Ruth Hammer Assoc., 246-4818.	EMME	HOTEL PLAZA SAVOY ROOM
Friday July 8 12:30 P.M. Luncheon	DENIM FASHIONS AT LUNCHEON SHOW "Fashion Happening"--showing of fashions in denim for visiting press. By invitation. Publicity: Kae McCulloch, MU. 7-8722.	THE DENIM COUNCIL, INC. (155 EAST 44TH STREET)	HOTEL PIERRE BALLROOM
Friday July 8 3:00 P.M.- 6:30 P.M. Cocktails	"DAY OF BEAUTY" FOR VISITING PRESS Leading beauty companies (Auxiliary Members, N.Y. Couture) will present beauty news for Fall-Winter at open house. For visiting and local press, by invitation. Publicity: Helen Nash or Joan Parker, PL. 1-3377.	LEADING BEAUTY COMPANIES	HOTEL PIERRE COTILLION ROOM
Friday July 8 7:00 P.M. Dinner	DINNER PARTY FOR VISITING PRESS "Surprise Beauty News" by DuBarry (Auxiliary Member, N.Y. Couture). By invitation. Publicity: Ann Scott Morningstar, 680 Madison Ave., 832-7712.	DU BARRY	ST. REGIS HOTEL ROOF
Saturday July 9 8:00 A.M. Breakfast	PRESS PREVIEW: NEW STERLING FLATWARE Hunt breakfast, introducing "English Provincial," new sterling flatware pattern by Reed & Barton (Auxiliary Member, N.Y. Couture). Publicity: Sidney dee Bloeme, JU. 6-4490.	REED & BARTON	ENGLISH GRILL(51ST ST.) ROCKEFELLER PLAZA
Saturday July 9 12:00 Noon Luncheon	LUNCHEON FOR VISITING PRESS Luncheon and capsule showing for out-of-town press by J.P. Stevens (Auxiliary Member, N.Y. Couture). By invitation. Publ.: Mary Baine, OX.5-1000.	J.P. STEVENS & CO. (1460 BROADWAY)	FOUR SEASONS RESTAURANT 99 EAST 52ND STREET
Saturday July 9 6:30 P.M.- 8:30 P.M. Cocktails	SHOWING OF FASHIONS IN PRINTED FABRICS American Printed Fabrics Council (Auxiliary Member, N.Y. Couture) presen- tation of "Fashion Excitement in Printed Fabrics"--by leading designers. By invitation. Publicity: Patricia Quigley at Bell & Stanton, PL.9-4800.	AMERICAN PRINTED FABRICS COUNCIL INC.	HOTEL PIERRE BALLROOM



DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Saturday July 9 9:00 P.M.- 11:30 P.M.	BEAUTY NEWS FOR VISITING PRESS Clairol (Auxiliary Member, N.Y. Couture) will invite the visiting press to Julius Monk's "Summer Festival"; and a preview of beauty products by Clairol. By invitation. Publicity: Terry Grimes Russell, 957-2910.	CLAIROL, INC. (1290 SIXTH AVENUE)	PLAZA 9 HOTEL PLAZA
Sunday July 10 9:30 A.M.- 12:00 Noon	PRESS PREVIEW: FALL- WINTER JEWELRY "Sunday Brunch Showing"--Trifari's Fall-Winter jewelry collection. By invitation. Publicity: Dorothy Lansing Hess, 165 E.66th St., RE. 7-3347.	TRIFARI, KRUSSMAN & FISHEL, INC.	16 EAST 40TH STREET SHOWROOM - 4TH FLOOR
Sunday July 10 12:00 Noon Brunch	PRESS PREVIEW OF FALL MILLINERY Fall preview of Millinery Institute of America (Auxiliary Member, N.Y. Couture). For press, by invitation. Contact: MU. 6-2970.	MILLINERY INSTITUTE OF AMERICA	WALDORF-ASTORIA SEPT ROOM
Sunday July 10 12:30 P.M. Luncheon	PICNIC LUNCH FOR VISITING PRESS Kenneth will preview Fall beauty trends at a picnic lunch for the press. By invitation. Publicity: Virginia Haynes, PL. 2-1800.	KENNETH	19 EAST 54TH STREET SALON

AMERICAN DESIGNERS SHOWINGS--FALL 1966--FOR VISITING PRESS (July 10-15)

Unless otherwise noted, all showings will be held in the Grand Ballroom, Delmonico's, 59th Street and Park Avenue. By invitation. Publicity: Eleanor Lambert, MU.8-2130.

Sun., July 10: 3:00 P.M. Children's Fashions: HELEN LEE, ALYSSA, LITTLE CRAFT  
4:00 P.M. JOHN WEITZ  
5:00 P.M. AMERICAN DESIGNERS FASHION FORECAST--Eleanor Lambert  
(6:00 P.M.-Cocktail buffet to meet Participating Designers--Guests of  
(8:00 P.M. Mr. and Mrs. S. Joseph Tankoos, Jr. of Delmonico's.

Mon., July 11: 8:00 A.M. Breakfast  
9:00 A.M. ADELE SIMPSON  
9:45 A.M. BEN ZUCKERMAN  
10:30 A.M. JACQUES TIFFEAU for TIFFEAU & BUSCH  
11:15 A.M. Writing Period  
12:15 P.M. HERBERT & BETH LEVINE SHOES; ADOLFO HATS (Aperitif)  
1:00 P.M. Luncheon  
2:00 P.M. GEOFFREY BEENE  
2:45 P.M. MOLLIE PARNIS  
3:30 P.M. KIMBERLY  
4:15 P.M. Writing Period  
5:15 P.M. NATIONAL SHOE INSTITUTE (Cocktails)--CRYSTAL BALLROOM  
8:00 P.M. DESIGNERS "AT HOME"--Tour of designers' homes, followed by  
nightcap at Delmonico's.

Tues., July 12: 8:00 A.M. COTY--Breakfast and announcement of Coty Award winners.  
9:00 A.M. VICTOR JORIS for CUDDLECOAT  
9:45 A.M. FRECHTEL  
10:15 A.M. B.H. WRAGGE  
11:00 A.M. TRIGERE  
11:45 A.M. Writing Period  
12:45 P.M. WARNER SLIMWEAR--Lingerie (Luncheon)  
2:00 P.M. ANNE FOGARTY  
2:45 P.M. CHRISTIAN DIOR-NEW YORK  
3:30 P.M. GUSTAVE TASSELL

(continued on following page)



DATEWHAT'S GOING ONGIVEN BYWHEREAMERICAN DESIGNER SHOWINGS (continued from page 7)

Tues., July 12: 4:15 P.M. Writing Period  
 5:15 P.M. PERSIAN LAMB INSTITUTE (Cocktails and showing)  
 8:30 P.M. SHIP 'N SHORE--Threatre "Mame", starring Angela Lansbury,  
 Winter Garden Theatre, Broadway & 50th Street.

Wed., July 13: 8:00 A.M. JACK LENOR LARSEN--WINN ANDERSON FABRICS--232 E.59th St.  
 9:00 A.M. KASPER for JOAN LESLIE  
 9:45 A.M. PAT SANDLER for HIGHLIGHT  
 10:30 A.M. BILL BLASS for MAURICE RENTNER  
 11:15 A.M. Writing Period  
 12:15 P.M. SHIP 'N SHORE (Luncheon and fashion show)  
 2:00 P.M. DONALD BROOKS  
 2:45 P.M. MALCOLM STARR (ELINOR SIMMONS)  
 3:30 P.M. SAMUEL WINSTON (ROXANNE)  
 4:15 P.M. Writing Period  
 6:00 P.M. Visit to La Banque Continentale, 785 Fifth Avenue  
 7:15 P.M. JERRY SILVERMAN (Penthouse Picnic) Mayflower Hotel,  
 15 Central Park West

Thurs., July 14: 8:30 A.M. RITTER FURS (Breakfast and fashion show)  
 10:00 A.M. CHESTER WEINBERG  
 10:45 A.M. JERRY SILVERMAN (SHANNON RODGERS)  
 11:30 A.M. Writing Period  
 12:30 P.M. SHEFFIELD WATCHES (Luncheon and showing)  
 2:00 P.M. OSCAR DE LA RENTA for JANE DERBY  
 2:45 P.M. ANNE KLEIN for MALLORY  
 3:30 P.M. OLEG CASSINI  
 4:15 P.M. OLGA-UNDERFASHIONS (Coffee, Cocktails)  
 5:30 P.M. Writing Period  
 7:00 P.M. LILLY DACHE (Cocktail Buffet and showing), Gallery Dache,  
 78 East 56th St.  
 8:30 P.M. Showing: NORMAN NORELL, JEAN LOUIS, SARMI, JOHN MOORE

Fri., July 15: 8:00 A.M. Breakfast--MISTER PANTS, LYNN STUART, PANTSVILLE  
 9:00 A.M. MODELLA (PHILIPPE TOURNAYE, DON SIMONELLI)  
 9:45 A.M. ANDREW WOODS  
 10:30 A.M. STAVROPOULOS  
 11:15 A.M. RUDI GERNREICH  
 12:30 P.M. MEET THE PRESS LUNCHEON--AMERICAN DESIGNER SHOWINGS

Monday SPRING MILLINERY MR. JOHN, INC. 24 WEST 57TH STREET  
 July 11 FOR VISITING PRESS SALON - 7TH FLOOR  
 10:00 A.M. Champagne Vernissage of Mr. John's fine-art-inspired custom millinery,  
 Champagne haute couture dresses, suits, coats, furs, custom jewelry, and accessories  
 for Autumn-Winter. By invitation. Publicity: Rose-Marie McCarthy and  
 Ann Sanzo, PL. 7-1966.

Monday PRESS PREVIEW: MADE- BERGDORF GOOLMAN 2ND FLOOR  
 July 11 TO-ORDER FUR FASHIONS FUR SALON  
 11:30 A.M. Fall-Winter fur fashions, designed by Emeric Partos. By invitation.  
 (For Release, Tues., July 12.) Publicity: Florence Neff, PL. 3-7300.

Monday PREVIEW OF FALL NORMAN NORELL 550 SEVENTH AVENUE  
 July 11 COLLECTION SHOWROOM - 10TH FLOOR  
 9:00 P.M. By admission card only.(Black Tie) Buyer showing, Tues., July 12 at  
 10:30 A.M. By invitation. Contact: CH. 4-5452.



<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Tuesday July 12 10:00 A.M. - 6:00 P.M. Coffee	PEARL FASHIONS AT OPEN HOUSE Imperial Pearl invites the press to open house; showing of cultured pearl necklaces; gold, pearl, and gem stone jewelry; and gold-filled collection. Publicity: Ethel Aaron at Daniel J. Edelman, HA. 1-5422.	IMPERIAL PEARL SYNDICATE	681 FIFTH AVENUE SHOWROOM - 11TH FLOOR
Tuesday July 12 6:00 P.M. Buffet	PRESS SHOWING AND COCKTAIL-BUFFET News of Helena Rubinstein's Fall makeup. <u>Preview at 7:00.</u> By invitation. Publicity: Ann Walsh, EL. 5-2100.	HELENA RUBINSTEIN	655 FIFTH AVENUE LITTLE THEATRE
Tuesday July 12 7:00 P.M. Dinner	TRADE SHOWING OF FALL MILLINERY Showing of Fall hats. Retailers--\$12.00. Manufacturers--\$50.00. Suppliers--\$100.00. Contact: MU. 6-2970.	MILLINERY PROMOTIONS INC.(10 EAST 40TH ST.)	WALDORF-ASTORIA BALLROOM
Tuesday July 12 9:00 P.M.	PREVIEW OF FALL COLLECTION By invitation.(Black Tie) Thereafter by appointment in showroom, 550 Seventh Avenue, 5th floor. Contact: LO. 3-1818.	TZAIMS LUKSUS (550 SEVENTH AVENUE)	PLACE TO BE ANNOUNCED
Wednesday July 13 8:00 A.M. Breakfast	PREMIERE: COUTURE DESIGNER COLLECTION American Designer Showing of couture fashions in fabrics designed by Larsen Design Studio to visiting press and invited guests. Preview of new Ja-el division of ready-to-wear fabrics for 1967. Presentation at 8:20 A.M. By invitation. Contact: Crosby Smith, PL. 8-2209.	JA-EL FABRICS (JACK LENOR LARSEN)	232 EAST 59TH STREET NEW SHOWROOM
Wednesday July 13 9:30 A.M. Breakfast	PRESS PREVIEW: MID- SUMMER HOME FURNISHINGS Preview of midsummer home furnishings and room settings. By invitation. (For Release, Fri., July 15.) Publicity: Margery Rubin, OX. 5-4400.	MACY'S NEW YORK	13TH FLOOR EXEC. DINING ROOM
Thursday July 14 12:30 P.M. Luncheon	PRESS SHOWING OF FASHIONS IN WATCHES Sheffield Watches will present fashions in watches. By invitation. Publicity: Wynne McGowan, MU. 6-1300.	SHEFFIELD WATCHES	DELMONICO'S BALLROOM
Tuesday July 26 12:00 Noon Luncheon	PREVIEW: SPRING-SUMMER AMERICAN FABRICS Preview of Spring-Summer '67 American fabrics, styled in a collection of sportswear, pants, skirts, blouses, jackets, dresses, rainwear, suits; also menswear. By reservation. Contact: Shelley Sher, LW. 4-2300. Public Relations: Fashion Directives, Claire Affens, OX. 7-3564.	CONCORD FABRICS OF AMERICA	N.Y. HILTON HOTEL BALLROOM
Wednesday July 27 10:30 A.M. Coffee	PRESS PREVIEW OF COLLEGE FASHIONS "College, Co-Ed Collection '66"--for men and women. By invitation. (For Release, Fri., July 29.) Publicity: Margot Infantino, LO. 4-3300.	GIMBELS	6TH FLOOR AUDITORIUM
Wednesday August 3 5:00 P.M.	PRESS PREVIEW: FALL MEN'S FASHIONS Preview for the press of men's Fall fashions. By invitation. (For Release, Fri., Aug. 5.) Publicity: Margery Rubin, OX. 5-4400.	MACY'S NEW YORK	13TH FLOOR EXEC. DINING ROOM
Wednesday August 10 9:30 A.M. Coffee	PRESS PREVIEW: IMPORTED SHOES AND MILLINERY Preview for the press of imported shoes and millinery. By invitation. (For Release, Fri., Aug. 12.) Publ.: Mark Klauser, OX. 5-4000.	OHRBACH'S	3RD FLOOR SHOE SALON



FALL COUTURE OPENINGS IN FLORENCE, LONDON, ROME, PARIS

Beginning Friday July 15-  
July 17

CAMERA NAZIONALE DELLA MODA ITALIANA (Boutique & Knitwear) FLORENCE, ITALY.

July 15: 5:00 P.M. Opening ceremony. 7:00 P.M. Zingone Ventanni, Davitti, Albertina, Manetti, De Parisini, Nardini. 8:30 P.M. Buffet Dinner. 9:30 P.M. Lucrezia, Samar, Ferragamo, Noni Sport, Gibo, Princess Luciana.

July 16: 9:30 A.M. Scarabocchio, Aponte, Valditovere, Myricae, Maljana, De Simone, Avagolf. 9:30 P.M. Glans, Trico, Krizia, Ken Scott, Micia, Naka.

July 17: 9:30 A.M. Avolio, Mirsa, Bertoli, Baldini, Celli, Wanda Roveda. 5:00 P.M. Emilio Pucci (press). 6:00 P.M. Centinaro, Guidi, Faraoni, Baratta, Tiziani, Schuberth, Egusquiza(Enzo), Lancetti, Marucelli, Antonelli, Mila Schon, Balestra, Veneziani. 10:30 P.M. Dinner Dance.

Contact: Amos Ciabattoni, Secretary General, Piazza Repubblica 59, Rome.

Beginning Monday July 18-  
July 20

INCORPORATED SOCIETY OF LONDON DESIGNERS LONDON, ENGLAND  
(Picture Release Date, August 4.)

July 18: Associate Members Display.

July 19: 10:00 A.M. Iachasse. 11:30 A.M. Clive. 2:30 P.M. Norman Hartnell.

July 20: 10:00 A.M. John Cavanagh. 11:30 A.M. Michael. 2:30 P.M. Mattli. 4:00 P.M. Ronald Paterson.

Contact: The Administrator, 315 Regent Street, London, W.1.

Beginning Monday July 18-  
July 23

CAMERA NAZIONALE DELLA MODA ITALIANA (High Fashion) ROME, ITALY  
(Picture Release Date, August 20.)

July 18: 5:00 P.M. Ognibene-Zendman. 6:00 P.M. Gattinoni. 7:30 P.M. Barocco. 9:30 P.M. Valentino.

July 19: 9:30 A.M. Schuberth. 11:30 A.M. Carosa. 1:00 P.M. Sarli. 4:00 P.M. Balestra. 5:30 P.M. Antonelli. 7:30 P.M. Forquet. 9:30 P.M. Galitzine.

July 20: 9:00 A.M. Baratta. 11:00 A.M. Biki. 12:30 P.M. Enzo. 2:00 P.M. Luncheon Grand Hotel. 3:30 P.M. Marucelli. 5:00 P.M. Mila Schon. 7:00 P.M. Veneziani. 9:30 P.M. Lancetti.

July 21: 9:00 A.M. Fontana. 10:30 A.M. Gregoriana. 11:30 A.M. De Barentzen. 1:00 P.M. Garnett. 3:30 P.M. Menswear: Brioni, Datti, Franzoni, Litrico. 4:30 P.M. Children's and teenage fashions: Zingone. 5:30 P.M. Guidi. 7:00 P.M. Tita Rossi. 9:30 P.M. Fabiani.

July 22: 9:30 A.M. Tiziani. 11:30 A.M. Centinaro. 1:00 P.M. Brugnoli. 6:00 P.M. Faraoni. 8:00 P.M. Di Lazzaro. 9:30 P.M. High fashion furs.

July 23: 9:30 A.M. Lea Livoli. 11:30 A.M. Baron's.

Beginning Monday July 25

CHAMBRE SYNDICALE DE LA COUTURE PARISIENNE PARIS, FRANCE

July 26: 5:00 P.M. Nina Ricci(P)

July 27: 10:00 A.M. Ianvin. 10:30 A.M. Laroche. 10:45 A.M. Nina Ricci. 2:30 P.M. Patou.

July 28: 9:45 A.M. Christian Dior(P). 3:00 P.M. Jacques Heim; Venet(P). 5:00 P.M. Christian Dior; Ted Lapidus.

July 29: 10:30 A.M. Castillo. 2:15 P.M. Cardin. 3:00 P.M. Venet. 5:30 P.M. Ungaro.

July 30: 9:15 A.M. Capucci. 10:45 A.M. Mme. Gres.

Aug. 1: 10:30 A.M. St.Laurent. 10:30 A.M. Molyneux.

Aug. 4: 10:30 A.M. St.Laurent(P).

Contact: Chambre Syndicale, 102 Rue du Faubourg, St-Honore, Paris.



# 1967

## JANUARY

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